

## FACT SHEET INCLUDING FIRST TEN CHAPTERS

### Participants Since Inception:

Players - 903 pros and 940 amateurs teed it up from 30 states and three continents.

Spectators - Estimated 10,000 spectators have followed along to watch.

Donors - Contributions have come from over 110 local companies.

Volunteers - Over 800 volunteers have helped put on this special event.

Pro-Am Participants - Over 2,240 golfers have played in this fun event.

### Charitable Beneficiaries to Date:

Boys & Girls Club of Cedar Rapids	\$	34,500
Greater Cedar Rapids Junior Golf Association	\$	13,100
American Red Cross	\$	9,500
Camp Courageous	\$	9,200
Big Brothers Big Sisters	\$	4,250
Four Oaks of Iowa	\$	2,750
Camp Tanager; Tanager Place	\$	1,500
Camp Hitaga; Campfire Boys & Girls Club	\$	1,500
Aging Services, Inc.	\$	1,200
Local High School Golf Teams	\$	700
Community Free Health Clinic	\$	500
Johnson School of the Arts Playground	\$	500
St. Luke's Child Protection Agency	\$	500
<b>Total to Date</b>	<b>\$</b>	<b>79,700</b>

### Economic Impact to Date:

Total Operating Expenses	\$	1,024,000
Total Prize Payout Pros and Amateurs	\$	619,531
Total Charitable Distributions	\$	79,700
		<b>\$1,723,231</b>

Based on the city's economic multiplier of 5 times expenses the overall impact has been well over \$8,600,000.00.

## Quality Donor Opportunities

### *11th Anniversary Edition* *Build the Field,* *Build the Purse &* *Build the Tradition!*



Hosted by:  
**Hunters Ridge Golf Course**

2901 Hunters Ridge Road, Marion, IA  
Phone (319) 377-3500

**July 22-26, 2009**

[www.gcropen.com](http://www.gcropen.com)

We welcome you to our 11th Annual Greater Cedar Rapids Open to be celebrated and hosted July 22 - 26, 2009, exclusively at the challenging and beautiful Hunters Ridge Golf Course.

The 2009 GCRO will kick-off with our annual "Pro/Am Dinner Party" held Wednesday night, July 22nd at Hunters Ridge Lodge. On this night we welcome our generous donors and players to partake in an extraordinary meal provided by Biaggi's Ristorante Italiano! To celebrate our 11th Annual event in style, expect a night filled with lots of fun, entertainment, and deserving recognition. On Thursday, July 23rd we will also hold our fun-filled Pro/Am golf tournament with a morning and afternoon "Shotgun Start" for over 300 Donors and Professionals combined.

Our official 11th Annual GCRO Championship will be a 54-hole tournament held Friday, Saturday, and Sunday, July 24, 25 and 26th. The participating talented golfers will consist of some of the future PGA Tour Professionals, Senior Professionals (age 48+), and Amateurs. As in the past, players are expected to come from all over the world to participate in the GCRO! This year our Professional entrants will be competing for a guaranteed \$12,500 1st Prize.

The Greater Cedar Rapids Open is an official IRS Qualified 501 (C-3) Organization. In addition to being one of "The Treasured Annual Events" for the "Eastern Iowa Corridor" the GCRO has contributed almost \$80,000...mostly to youth related Charities over the past 10 years since its inception. In 2008, in response to the tragic destruction experienced by so many in the community, we made a \$9,500 cash donation to the local Red Cross for flood relief. Additionally, Camp Courageous, Johnson School of the Arts, Cedar Rapids Optimist Junior Golf Association and all seven local High School golf programs shared the balance of \$13,000. Each

year we review our charitable giving and accept written requests of 1 page or less to: GCRO, PO Box 10034, Cedar Rapids, Iowa 52410.

We honor and appreciate the 100+ companies and individuals who have supported our past ten Greater Cedar Rapids Opens. WE THANK EACH OF YOU FOR YOUR CONTINUED SUPPORT, AND AS ALWAYS, WELCOME ANY NEW MEMBERS TO OUR GCRO DONOR FAMILY!

With many thanks and continued blessings,

Jim Winker, Chairman  
Jim McPartland and Mark Lemon  
Co-Founders of the Greater Cedar Rapids Open

*PS Charitable requests can be submitted in writing of 1 page or less, by July 1st each year to: GCRO, P.O. Box 10034, Cedar Rapids, Iowa 52410*

### FOR MORE INFORMATION, CONTACT:

**Jim Winker, Chairperson**  
Cell: (319) 350-8189

**Sue Wolrab, Executive Director**  
Cell: (319) 310-4779

**Greater Cedar Rapids Open**  
P.O. Box 10034  
Cedar Rapids, IA 52410  
[www.gcropen.com](http://www.gcropen.com)

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## DONOR LEVELS:

	*1 Year	**3 Years
Title Donor (limited to 1)	\$20,000	\$50,000
GCRO Corporate Presenting Donor	\$10,000 or more	\$25,000
Presenting Donors (limited to 2)	\$10,000	\$25,000
Pro/Am Donor (limited to 1)	\$7,500	\$20,000
Caddie Donor (limited to 1)	\$6,000	\$15,000
GCRO Corporate Donor (limited to 6)	\$5,000	\$12,500
GCRO "Masters Club" (limited to 10)	\$5,000	\$12,500
Driving Range Donor (limited to 1)	\$4,000	\$10,000
Tee Sign Donor	\$3,000	\$7,500
Major Donor	\$2,000	\$5,000
Scoreboard Donor	\$1,200	\$3,000
Individual Basic Donor	\$400	\$1,000
Official Beer, Soft Drink, Television Station, Car Donors	All Negotiable	

\*1 year donors must be paid in full by June 15, 2009.

\*\*3 year donors must pay 1<sup>st</sup> 50% of total commitment by June 15th, 2009 with final balance due by November 15, 2009.

## DONOR OPPORTUNITIES:

### Title Donor (limited to 1):

**Price: \$20,000 (1 year) • \$50,000 (3 years)**

In addition to naming the event with the Title Donor's name, all print, radio, billboard, major event signage, special event logo, and television advertising will feature this company as well.

- 20 Spots in Pro/Am (includes carts, lunch, beverages and gift packs)
- 40 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Company product, literature or coupons in Pro/Am gift bags
- Recognized on GCRO billboard(s)
- Your special signage on:
  - The master scoreboard, #1 tee and #18 green
- Major signage @ #1 tee and #18 green
- Company President or appointed spokesperson can speak at Pro/Am Dinner Party
- Recognized in final newspaper "Donor Thank You" ad(s)
- Link to donor's website from GCRO webpage
- Recognized in all 2200 [Mediacom](#) commercials

### GCRO Corporate Presenting Donor:

**Price: \$10,000 or more (1 year) • \$25,000 (3 years)**

- Group of donors make one contribution
- Tent provided near 1st or 10th tee, or 9th or 18th green
- 12 spots in the Pro/Am
- 24 tickets to Pro/Am Dinner party
- Special signage listing all your donors
- \$2,000 immediate credit for food, beverage, merchandise or golf at golf shop
- Donation due by May 15th to assure tent and signage

### Presenting Donors (limited to 2):

**Price: \$10,000 (1 year) • \$25,000 (3 years)**

Each Presenting Donor for the Cedar Rapids Open will be recognized in the name such as the "Title Donor" Greater Cedar Rapids Open presented by: "Presenting Donor".

In addition to being part of the naming of the event, each Presenting Company's name will be included in all print, radio, billboard, major event signage and television advertising.

- 8 Spots in Pro/Am (includes carts, lunch, beverage, and gift packs)
- 20 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Signage on the master scoreboard, #1 tee and #10 tee
- Link to donor's website from GCRO webpage
- Recognized in Event Program
- Recognized on GCRO billboard(s)
- Recognized in final newspaper "Donor Thank You" ad(s)
- Recognized in all 2200 [Mediacom](#) commercials

### Pro/Am Donor (limited to 1):

**Price: \$7,500 (1 year) • \$20,000 (3 years)**

The Pro/Am Donor will be recognized with special signage on #1 and #10 tees during the Pro/Am only.

- 8 spots in Pro/Am (includes carts, lunch, beverages and gift packs)
- 16 passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Company President or appointed spokesperson can speak at Pro/Am Dinner Party
- Signage on main scoreboard
- Link to donor's website from GCRO webpage
- Recognized in Event Program
- Recognized on GCRO billboard(s)
- Recognized in final newspaper "Donor Thank You" ad(s)
- Recognized in all 2200 [Mediacom](#) commercials

### Caddie Donor (limited to 1):

**Price: \$6,000 (1 year) • \$15,000 (3 years)**

- Special company advertising on caddie smocks and at "caddyshack headquarters"
- 8 Spots in Pro/Am (includes carts, lunch, beverages and gift packs)
- 12 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Special company recognition at Pro/Am Dinner Party
- Scoreboard advertising
- Link to donor's website from GCRO webpage
- Recognized on GCRO billboard(s)
- Recognized in final newspaper "Donor Thank You" ad(s)
- Recognized in no less than 1100 [Mediacom](#) commercials

### GCRO Corporate Donor (limited to 6 total):

**Price: \$5,000 (1 year) • \$12,500 (3 years)**

- Group of donors make one contribution
- Tent provided near 1st or 10th tee, or 9th or 18th green
- 4 spots in the Pro/Am
- 8 tickets to Pro/Am Dinner party
- Special signage listing all your donors
- \$1,000 immediate credit for food, beverage, merchandise or golf at golf shop
- Donation due by May 15th to assure tent and signage

### GCRO "Masters Club" (limited to 10 total):

**Price: \$5,000 (1 year) • \$12,500 (3 years)**

- 12 Spots in Pro/Am (includes cart, lunch, beverages and gift pack)
- 24 passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Advertising on the main scoreboard
- Link to donor's website from GCRO webpage
- Recognized on GCRO billboard(s)
- Recognized in final newspaper "Donor Thank You" ad(s)
- Recognized in no less than 1100 [Mediacom](#) commercials

### Driving Range Donors (limited to 1 total):

**Price: \$4,000 (1 year) • \$10,000 (3 years)**

- Special signage at driving range
- Company logo on minimum 1,200 range balls (100 dozen)
- 4 spots in Pro/Am (includes carts, lunch, beverages and gift pack)
- 8 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Recognized in final newspaper "Donor Thank You" ad(s)

### Major Donor:

**Price: \$2,000 (1 year) • \$5,000 (3 years)**

- 8 Spots in Pro/Am (includes cart, lunch, beverages and gift pack)
- 16 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- 2 Signs near the main scoreboard
- Recognition in final newspaper "Donor Thank You" ad(s)

### Scoreboard Donor:

**Price: \$1,200 (1 year) • \$3,000 (3 years)**

- 4 spots in Pro/Am (includes cart, lunch, beverages and gift pack)
- 8 passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Scoreboard sign on or near the main scoreboard
- Recognized in final newspaper "Donor Thank You" ad(s)

### Our Individual Donor Spot Package-

**We are Delighted to Have These Too!!**

**Price: \$400 (1 year) • \$1,000 (3 years)**

- Includes 1 spot in Pro/Am (includes cart, lunch, beverages and gift pack)
- 2 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge
- Recognition in final newspaper "Donor Thank You" ad(s)

**Tee Sign Donor (limited to 7 tee signs on one nine of choice at Hunters Ridge as the two Par 3's on each nine are sold separately – limit 2 total donors):**

**Price: \$3,000 (1 nine) (7 signs) • \$5,000 (both nines) (14 signs) (par 3's separate)**

- 7 Tee signs on your choice of a specific nine for \$3,000 (no par 3's) or 14 tee signs for \$5,000 (no par 3's)
- 4 spots in Pro/Am for \$3,000 or 8 spots for \$5,000
- 10 Passes to Wednesday Pro/Am Dinner Party at Hunters Ridge for \$3,000 or 20 Passes for \$5,000
- Recognition in final newspaper "Donor Thank You" ad(s)